

## **Historic, archived document**

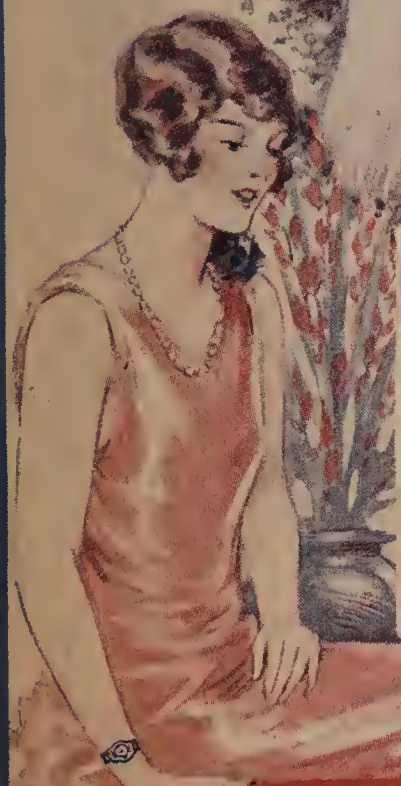
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1935

# THE OPEN DOOR TO OPPORTUNITY LAND.

EXTRA  
PREMIUM VALUES  
FOR BOYS AND GIRLS  
OF ALL AGES  
IN THIS GREAT  
OFFER



*Doors open everywhere to agents to  
earn our wonderful Premiums  
and big Cash Commission.*

## EASTERN SEED COMPANY

220 NORTH PRINCE ST.  
LANCASTER, PA.



# The Door of Opportunity is Open. Sell Garden Seed This Spring

## A Tremendous Demand

The BIGGEST SELLING, the FASTEST SELLING, the EASIEST SELLING line offered this season will be GARDEN SEED, and NO INVESTMENT necessary.

Gold from every packet of the 120 varieties of garden and flower seed we list will flow into your pockets—and you do not need to invest one cent, all shipping charges are prepaid by us. GRASP THIS WONDERFUL MONEY-MAKING, MONEY-SAVING OPPORTUNITY NOW, it cost you nothing, yet it can earn dollars for you. You can sell garden and flower seed this spring as fast as you can ring door bells. I guarantee you can sell 9 out of 10 homes at 100% profit, and at competitive prices. IT WILL SIMPLY RAIN DIMES INTO YOUR POCKETS.

## The Home Garden Idea

HAS TAKEN THE COUNTRY BY STORM. Every Welfare and Relief organization in the country will be urging people to plant gardens as a remedy to fight the depression and support your family.

Every day last fall you read of farmers and home gardeners breaking all records in canning foods and facing the winter with full pantries. Thousands of community gardeners produced vegetables in abundance all season and canned millions of cans with their surplus. A national survey showed that farmers and home gardeners had enough food and food stuffs stored in their cellars to last until the grass turns green this spring, allowing what money they could earn to be spent on clothes and other necessities.

In at least a dozen states last fall Club Women filled from four to five million containers of vegetables. In the state of



*R. P. Kuhns, President Eastern Seed Co.*

North Carolina alone their Governor made a statement that the GROW YOUR OWN IDEA was responsible for saving \$25,000,000, in produce which was bought out of the state in 1930. Bumper food crops were grown in states that never knew what a home garden was. THIS IS YOUR OPPORTUNITY.

## How to get an Order

Any housewife that has children between the ages of 6 and 16 can easily get started in the seed business, especially if you are planning to plant a garden yourself. To start with you will need at least a dozen different kind of beans, peas, corn, beets,

etc. which will have to be bought elsewhere.

Now that is 12 packets to start with. You surely have a few friends and neighbors who will need a similar quantity, and in a few minutes you say to yourself "why that's at least 50 to 60 packets already for an initial order and that **GIVES ME A PROFIT OF** from \$2.00 to \$3.00 **ON A CASH COMMISSION SALE** or **DOUBLE ITS VALUE IN THE PREMIUM I HAVE BEEN WANTING FOR SOMETIME.** I know in your factory to consumer plan I can get at least 100% more value than if I buy it in a local store. We guarantee our 10c. packets to contain two to three times the quantity of seed packets sold in any chain store—cut price sale.

### **Extra Cash Bonus on 2nd Order**

As an added incentive for you to send in your remittance early and reorder we are going to offer you an extra 10% cash commission on all 2nd orders.

We believe this will outclass by far all contest prizes or puzzles ever offered, as it **INSURES EVERY AGENT AN EXTRA CASH DIVIDEND**, not a thousand to one chance.

**THIS IS MONEY IN YOUR POCKET**, not promises on winners of contests. You know you never shared in one of them, "did you?"

### **The Home Garden has taken the Country by Storm**

Remember the present depression has brought no depression in the seed business, everybody will be planting gardens. Experts say gardening will increase 400% over last year—when all previous records of home gardening were shattered.

**Send in your order today. Be the first to share in these outstanding values.**

## **40% Cash Commission**

### **Amazing Cash Profits for Easy Work**

Here again I have strained my profits to the breaking point, for you surely know that no other concern in existence offers you 40% cash commission. Many of my agents prefer cash to a premium, as they may dispose of several hundred packets and thereby receive quite a nice income for very little effort. The choice is really yours.

Again we say before you order elsewhere, **"ASK THE AGENT WHO DEALT WITH KUHNS."**

### **Premium Values Unsurpassed. Wonderful, Daring, Unequalled Values in our Gifts to You**

Through the cooperation of the most important manufacturers of the entire country we are in a position to offer you the most amazing values in our entire career. Every drop in price on our premium merchandise has added quality to your gifts as no curtailment has been made in the amount of actual cash invested in your premium. For instance if an article of a certain quality cost us \$2.00 2 years ago that \$2.00 is spent in your premium today, insuring double the quality you received at that time. We have not lowered the cost of your premium one cent. **WE PASS ALL THESE OPPORTUNITIES ON TO YOU.** You will hardly believe your own eyes when you prove to yourself that most of the premiums we give you would cost as much in your local store as the entire amount of your remittance.



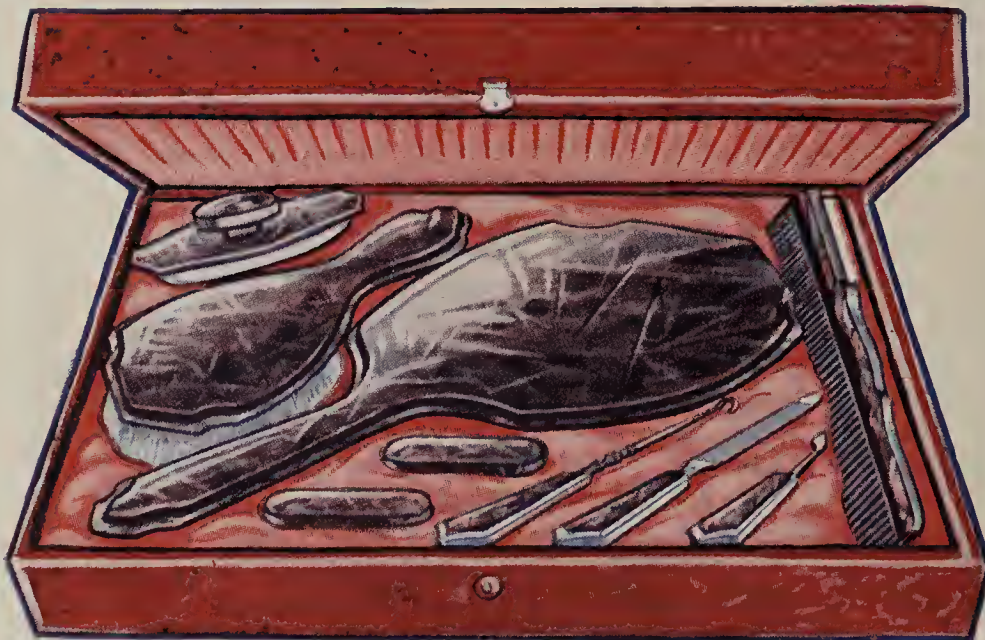
## BEAUTIFUL LADIES WRIST WATCH

Every detail of quality and appearance has been considered in selecting this dependable wrist watch. The jeweled accurate movement and raised gold dial is set in a handsome engraved chromium finished case, white gold effect and is guaranteed 25 years. We also include a beautiful colored ribbon and a silk lined gift box. This outstanding offer is convincing proof of our leadership in values. Given for selling 90 packets or 45 packets and \$1.50 in cash.



## LADIES 9-PIECE DRESSER SET

The quality and utility of this lovely dresser set makes it one of the outstanding values of the season. Every piece is of fine quality and heavy weight. Made



of lustrous Richelieu Fish Scale Pearlloid in two-tone colors. Contains all the pieces necessary for the most up to date dresser. Always striving to better our values we accomplished something extraordinary in offering you this attractive set in beautiful colors. Given for selling 50 packets.



# Extra Value in Every Premium

## GENTS HIGH GRADE STRAP WATCH



Here is one of the biggest values in this book. A beautiful and serviceable strap watch which will appeal to any man or boy who desires an accurate timekeeper. Movement is set in a fancy engraved case chromium finish and is guaranteed not to tarnish. Case is fitted with jeweled movement, is stem wind and stem set and has plainly lettered dial with artistic hands. Case has solid heavy metal log supports with two piece leather strap. We venture to say you could not duplicate this watch anywhere for less than \$10.00. We give it for selling only 50 packets of our high grade seed.



## NEW HAVEN POCKET WATCH

Seldom have we seen a watch outfit which offers so much value as does this New Haven pocket watch. Graciously proportioned, open face, 14 size, heavy nickel engraved case, cushion shape, stem wind and set. To give the extra value for which we are famous we have included a handsome solid nickel chain and knife. We have featured this splendid watch because it typifies the value which our premium department presents. A splendid gift, a treasured timepiece, and a value we are proud to offer. Given for selling 40 packets.

Watch without chain and knife given for selling only 30 packets.





## UMBRELLA

Splendid quality sun and rain-proof parasol umbrella. New stub style with amber stub end and 10-rib amber ball tipped frame. Stunning loop cord handle to match. Covered with good grade servieable material in beautiful colors with fancy border. Choice of colors—purple, red and green. Spreads 36 inches. Given for selling only 45 packets.

Our sensational offers have brought joy to thousands of satisfied agents. Send in your order today and be convinced.

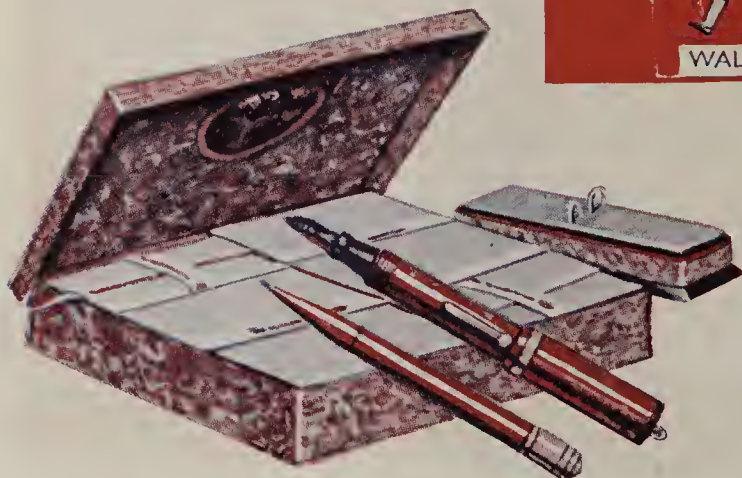


## BEAUTIFUL MAMA DOLL

Beautiful modeled, perfect in every detail, we guarantee this beautiful mama doll to be unexcelled in any previous offers that have ever been made. Delicately painted eyes and features real soft curly hair. Dresses in tasty costume of organdie, with dutch bonnet to match, removable shoes and stockings. Walks, sleeps and says mama in a clear crying voice. Delight the heart of your little girl with one of these adorable dolls. Given for selling 40 packets.



## WRITING SET



This convenient and attractive writing set includes 21 sheets of high grade writing paper with envelopes to match. Pen is a self filler made of hard rubber beautifully chased, has gold iridium tipped point. Pencil matches the pen and has extra leads. Both are in an attractive display box. A lovely gift that will be treasured and appreciated for its permanent usefulness and convenience. Given for selling 40 packets.



# POCKETBOOK AND VANITY CASE

Here is a gift with all the fascination that beautifully blended necessities to complete your costume hold for the well dressed woman or girl. A gift that will be used every day and will last for years. Pocketbook is beautifully embossed material with handtooled effect. Gold colored frame with inner swing change purse, very roomy, large mirror in long compartment, moire lining. Vanity case is nontarnishable, beautifully engraved design with puff and mirror. Exceptional value,

good quality,  
this gift has  
always been a  
big favorite.  
Given for selling  
40 packets.



## DRESS GOODS

### Figured and Plain Rayon or Printed Crepe

Fabrics of grace and distinction, this beautiful dress goods is typical of the unusual offers we present to you. Never before have we offered you such exceptional values on high grade materials in such a gorgeous array of new colors in floral and plain designs. A soft lustrous weave of fine texture this material is appropriate for frocks for all occasions. Gaily colored in the season's favorite hues in all the desired shades for every one with dyes that are positively fast to tub and sunshine. Order by number: 1-Sun Tan, 2-Sage Green, 3-Wine Red, 4-Shell Pink, 5-Rose with colored floral design, 6-Blue with colored designs, 7-Rose Beige with contrasting colored flowers, 8-Lindy Blue with beautifully blended shades of Rose of Sharon, 9-Combination of Roseglow, Blue and Nile Green. You will like the unusual patterns, the chic smartness and the extra fine quality of this fashionable material. Width 36 inches. 3 yards given for selling 30 packets.

### IMPORTANT NOTICE

On account of the unusually heavy demand for my premiums, I occasionally exhaust my stock of certain articles. I am forced, therefore, to reserve the right to substitute another premium or to pay you the cash commission in case I happen to be out of the article you select. This happens only very seldom.





## ROGERS HIGH GRADE SILVERWARE

Pieces of charm are any, and all, of these pieces of tableware that almost all women desire, and of which so few possess sufficient quantity. This silverware is made by Simeon L. & Geo. H. Rogers Co. and is guaranteed by them. In addition to the unusually heavy plating, the knives are plated on tempered steel base to insure durable cutting edges. Each piece is beautifully engraved and can be depended upon to give a lifetime service. You will find in Rogers tableware qualities of durability and enduring beauty that make it ideal in many ways to appeal to the woman proud of her table. You will derive a world of satisfaction and service from the lovely 26 pieces listed on this page. Given for selling 90 packets or 45 packets and \$1.50 in cash.

Quality

has

made

our

friends



## WINDOW SHADES

These serviceable rattan window shades are offered to you in three colors, green, brown and tan. Durable made of good quality cloth of firm texture, mounted on rust proof, self acting spring rollers. Each shade is furnished with slat, bracket, nails and nickel ring pulls. One pair given for selling 40 packets.





## 30-PIECE NICKELED STEEL TABLEWARE

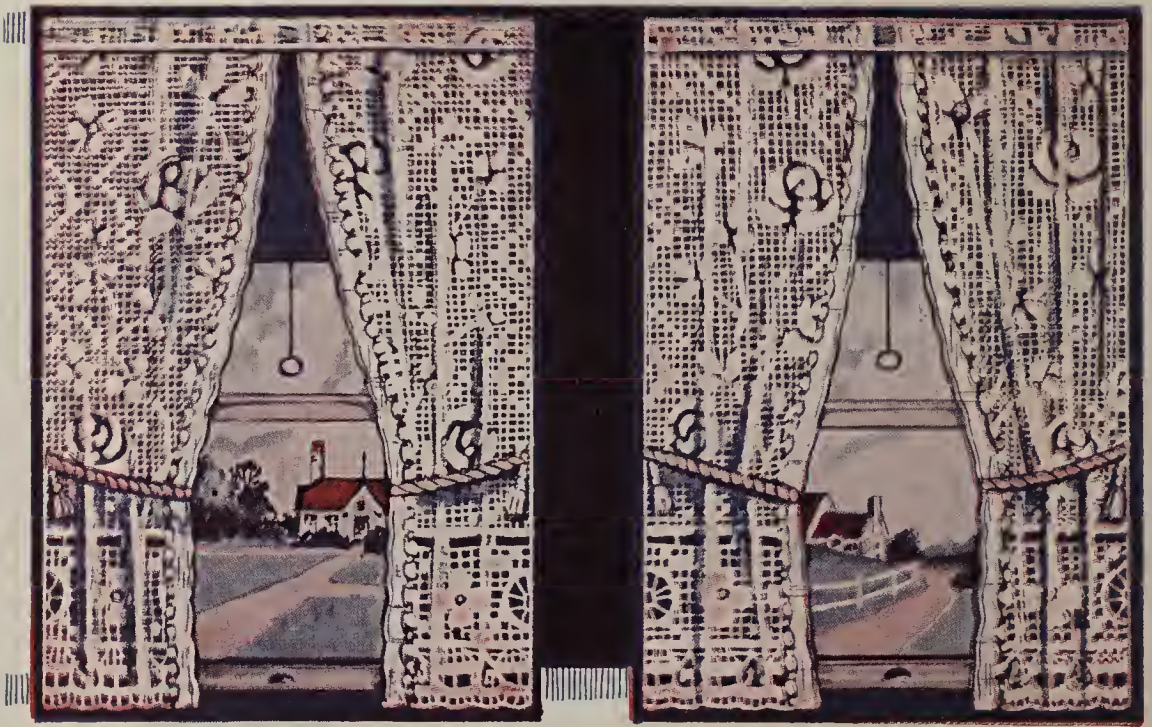
Nickeled steel tableware is definitely useful in two ways. It saves your good silverware and is ideal for long continued everyday use. It is made of resisting metal through and through, it remains bright and attractive and is easily cleaned. Beautifully embossed in an artistic design, smooth even edges, heavily nickeled this set is guaranteed to give years of service without showing signs of wear. In selecting our premiums every detail of appearance, quality, durability and usefulness has been considered. This set consists of 12 teaspoons, 6 dinner forks, 6 tablespoons and 6 dinner knives. We offer this remarkable value for selling 40 packets of our sure to grow seeds.



## OUTING JUG 1 GALLON

The Monarch is one of the best and highest priced jugs on the market. Will keep liquids or food hot or cold 24 hours. Ideal for tourist, camper, picnicker or any purpose where ice or fire is inconvenient or not to be had. Outer casing of sheet steel beautifully enameled and under casing of transparent earthenware. This jug is absolutely unbreakable. Extra wide mouth, large drinking cup. There is no better evidence of the unexcelled values we give than is found in this serviceable jug. Given for selling 40 packets.



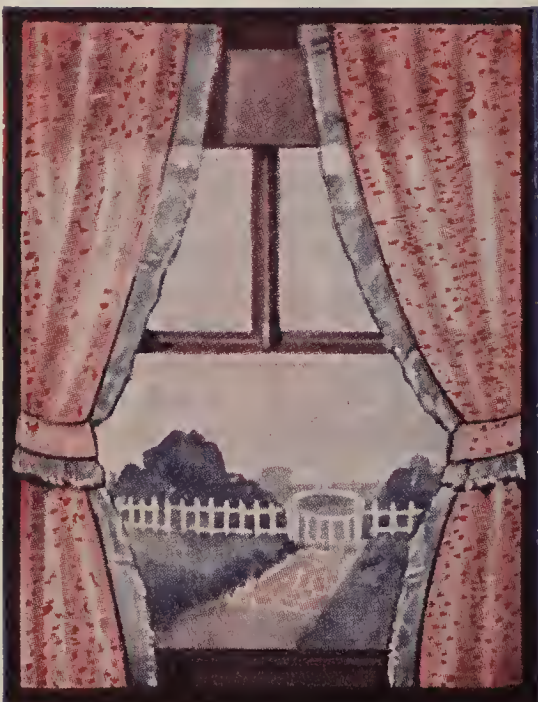


## LACE CURTAINS

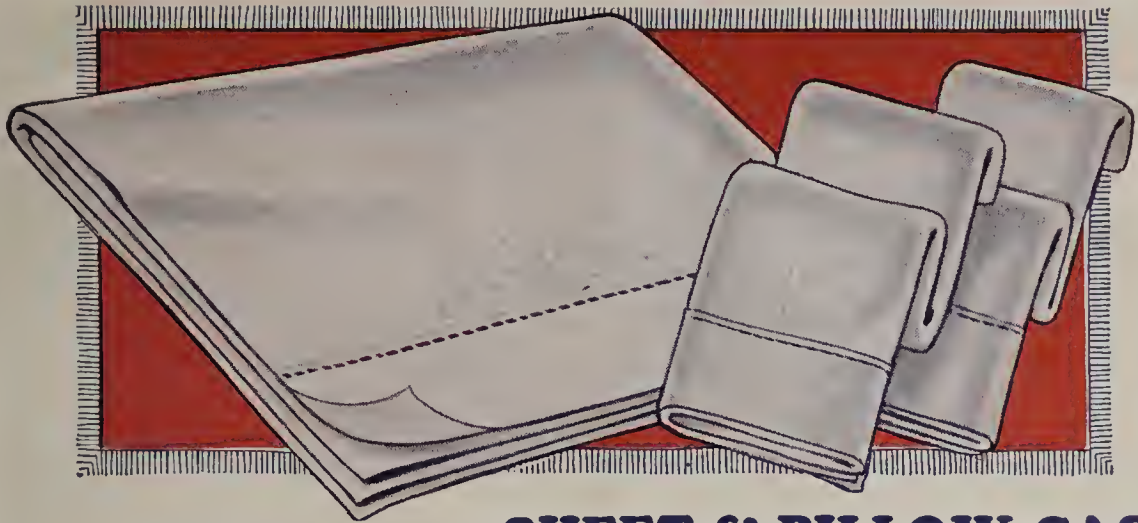
For those who want beauty and service we offer these exquisitely designed, fine quality lace curtains. The simplicity and neatness of design and the lovely quality combine to make a practical and effective hanging for your windows. They are  $2\frac{1}{4}$  yards long by 30 inches wide, scalloped at the bottom, colors are white or dark ivory. Our enormous buying capacity enables us to give you real value for your work. We give you two pair of these unusually attractive curtains for selling only 40 packets.

## RUFFLED CURTAINS

When you see these lovely curtains you will be convinced that Kuhns does give you more real value than has ever been offered before. These beautiful quality ruffled marquisette curtains come in either woven dots or cross-bars with tie backs to match. They will be pleasingly effective at your windows, will launder easily and give you satisfactory service. They measure 25 inches wide by  $2\frac{1}{4}$  yards long and come in either gold, blue or pink ruffles. Let your windows radiate charm with no cost to you but a few minutes of your spare time, selling only 40 packets of seeds for two pair of these decorative curtains.







## SHEET & PILLOW CASES

Always the standard of quality, this sheet and pillow case set has all the features of a high grade set, namely good appearance, durability and excellent laundering qualities, retaining its original good weight and finish. Home tested popularity has made this set one of our outstanding premiums and it is sure to please. Full size sheet, pillow cases 36 x 42, all neatly hemmed. Given for selling 40 packets.



## ALARM CLOCK

New cheeriness comes to your boudoir with the appearance of this fine clock on your dresser. A very distinctive and beautiful clock combining quality and efficient time-keeping service with a grace and beauty that harmonizes with the finest furnishings. It will get you up with a bright, cheery and yet insistent call that you can depend on. Designed and built throughout of substantial materials, dependable 30 hour movement. Only because of our tremendous sales and direct factory dealing can we offer these wonderful values. Given for selling 40 packets.

## CRINKLE BED SPREAD

Add the finishing touch of loveliness to your bed room with this beautiful spread. Choose it for its lovely pattern, its beautiful colors, its high quality silk-like finish. The crinkle is permanent, colors are fast, easily washed and requires no ironing. Spread can be used on both sides.

You will be amazed when you see the wealth of color and charm this spread will add to your room. Remarkable for its durability this pretty crinkle bed spread is a splendid value. We offer you a choice of four colors, rose, blue, gold and lavender. It's yours for selling 45 packets. Completely covers a full size double bed.







## 32-PIECE DINNER SET

The woman who delights in lovely American dinnerware to grace her table will find in this distinctive pattern her highest ideals of quality and charm. This dinnerware is made in one of the world's largest and most scientifically equipped potteries, by the most highly perfected processes of manufacture, from the best clays and glazes obtainable, producing in the finished products a high degree of excellence. Sure to please because the pattern is a charming creation both in perfect color scheme and shape. Each set consists of 6 large dinner plates, 6 fruit or cereal dishes, 6 individual butters, 6 cups, 6 saucers, 1 vegetable dish and 1 large meat platter. Class, quality, striking values are outstanding in the carefully selected premiums we offer you. When better values are given, KUHNS will give them. Yours for selling 90 packets or 45 packets and \$1.50 in cash.



## MIXING BOWLS

A real value, a combination set of 5 beautiful new style pudding or mixing bowls. Lovely decorations of multi-colored flowers on the paneled sides, making them beautiful as well as very useful. The 5 bowls nest and measure  $4\frac{1}{2}$  to 9 inches. A doubly useful kitchen set as it is just the thing to use for left overs, too. Sell 40 packets and they are yours.

Quality has made  
our friends





## 17-PIECE JAPANESE TEA SET

One of the best values we have ever offered. Far off Japan has never sent us a more entrancing tea set. Set includes: 6 dainty cups, 6 saucers, sugar bowl, cream pitcher and tea pot. Each piece has beautiful bright colored lustre background with dainty decorations in contrasting colors. Strikingly beautiful it represents what we believe to be one of the biggest values in genuine imported tea sets in America today. Sell only 50 packets for this unusual offer.

## REFRIGERATOR SET

Refrigerator Set in cream body earthenware, round shape, three sizes with covers. Beautiful floral designs in natural colors. They are just the thing for left overs. They keep the food fresh and free from mold. The tight fitting lids protect the food from odors which all combine to make this set one of the most useful household necessities we offer. Given for selling 40 packets.





# COMFORTER

Not only the beautiful pastel shades but the soft new white cotton filling makes this gift an outstanding value. Printed sateen top with insert border, back of cambrie to match sateen top. Fits a full size double bed, gorgeously thick, yet delightfully light and soft. Lovely clear pastel colors that are just what



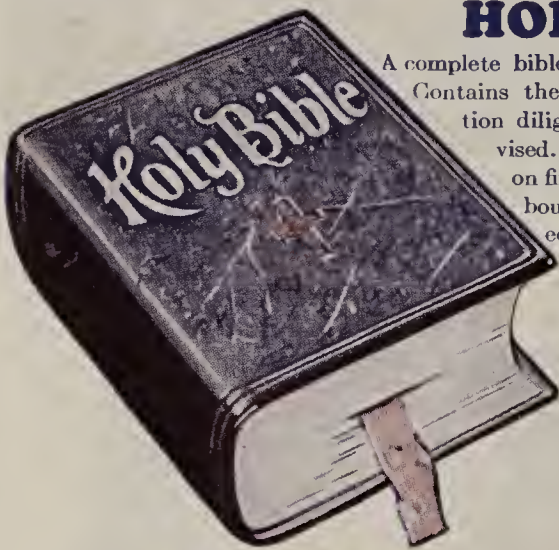
you want for a modern bedroom. Here is a gift that is beautiful and practical and is bound to be enthusiastically received. The last word in up-to-date merchandise. Given for selling 60 packets.

## HOLY BIBLE

A complete bible for the home, school or church.

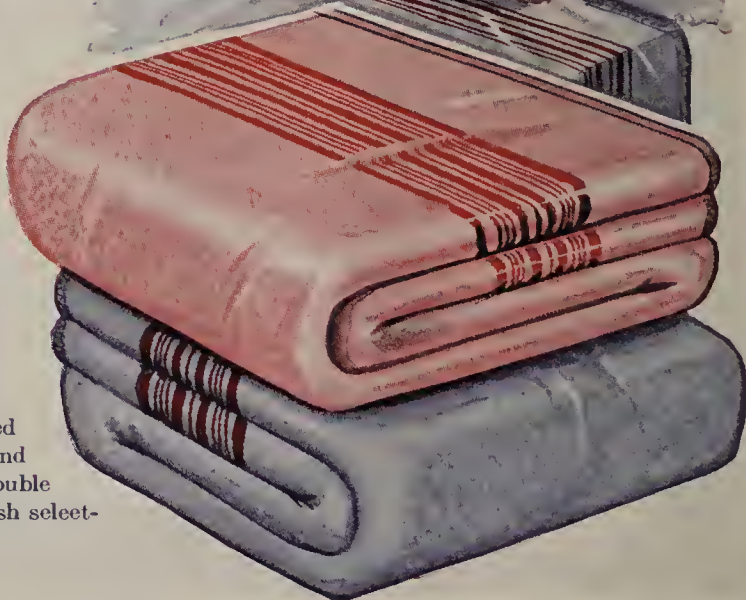
Contains the old and new testaments, translation diligently compared and revised. Printed from clear type on finest paper and handsomely bound in an embossed cloth cover. You will always

treasure this book and cannot afford to pass up this opportunity to secure it for selling only 40 packets of seeds.



## DOUBLE BED BLANKETS

Strikingly new and decorative is the effect of this full size double bed blanket. Only the best of materials are used; the choicest grade of American cotton, carefully, skillfully, beautifully finished with a deep, soft, luxurious nap that insures comfortable, satisfying warmth. And then the workmanship, the evenly lockstitched edges, the firm, close weaving means service, they mean these blankets will stand repeated washings. This value is hard to equal and remember, our blanket fits a full size double bed. Given for selling 45 packets of our fresh selected seeds.





## OUR HANDY QUALITY ALUMINUM SET

This is one of the most useful and handiest premiums we offer. Every piece is guaranteed for 20 years. Made of an excellent grade of pure aluminum. Polish finish, inside sun-ray finish. This set has 12 different uses as follows: 1-6 qt. colonial kettle with cover, 1-2½ qt. pudding pan, 1-2½ qt. colander or strainer, 1 double boiler or cereal cooker. 1 self-basting roaster, 1 steam cooker, 1 casserole or bake dish, 1 combination cooker, 1 corn popper or corn flake roaster and 1-6 qt. preserving kettle. You will use it in some way every day. I offer this to you for selling 50 packets of my dependable seeds.



## OUR SPECIAL COOKER & ROASTER SET

We invite you to compare the quality and price of our aluminum with that of your local dealer. You will convince yourself that you are getting real quality for a little work in your spare time. An 11 piece cooker and roaster set given for selling only 50 packets. Roaster 11 in. in diameter and 7 in. high; cake pan 9½ in. in diameter; steamer 4 qt. capacity; bread raiser of 5 qts.; vegetable rinsor of 4 qts.; casserole 3 qts.; double boiler 5 qts.; 3 qt. insert; preserving kettle 5 qts.; bake dishes 5 qts. and 3 qts.; 5 custard cups. All made of heavy gauge with polished covers that fit perfectly. The whole combination nests thus taking up the space of only one utensil. Send for 50 packets today.



Eastern Seed Co. Dear Sirs:

I received my premium yesterday and think it is beautiful. My neighbors were well pleased with your seeds. You are the best company I have ever dealt with and you can expect my future seed orders. Thanking you, I am  
Yours truly, Grace Lockwood.

Remsen, N. Y.



# VIOLIN

Beginners will find this outfit extremely helpful during their early musical ambitions. This excellent violin represents a remarkable value. Unusually sensitive with fine tone, graceful lines, excellent workman-

ship, resembles instruments of great age and will please you beyond measure. Extra fine strings and bow this imported instrument is a big improvement over the old style and is practically unbreakable.

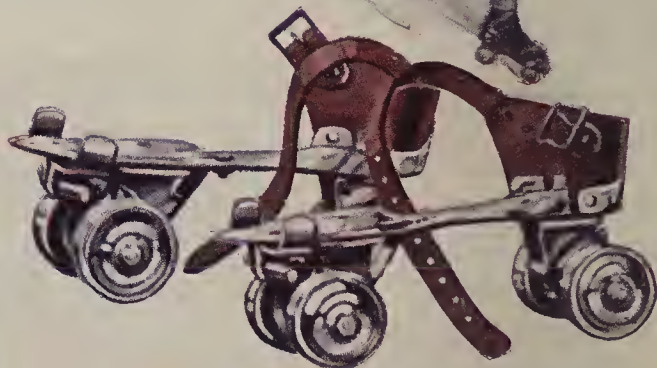
Its beauty, tone and value will surprise you. Sell 40 packets and get a real instrument.



## ROLLER SKATES

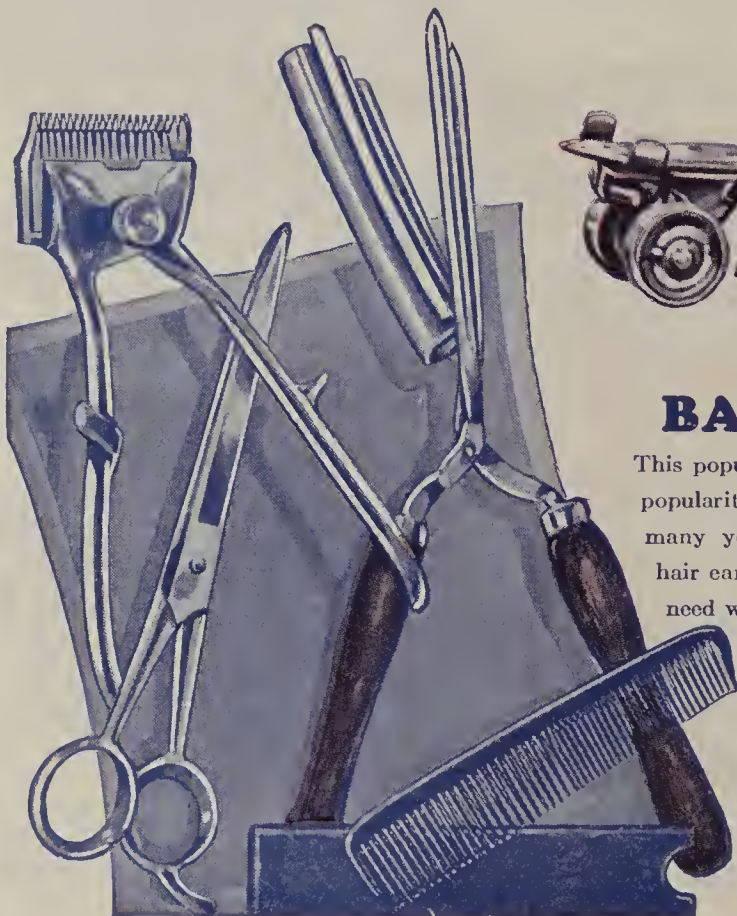
**For Health, Exercise and Fun**

They are the latest model ball bearing solid steel, strongly constructed, highly polished and are adjustable to fit any size shoe. Their perfect ball bearing wheels spin easier, longer and more smoother. Roller skating is a most enjoyable form of exercise and should be indulged in by all children for good health as well as the fun derived from the sport. Dependable and sturdy built, capable of exceptional speed these skates are offered to you for selling only 40 packets of our dependable seed.



## BARBER OUTFIT

This popular home barber outfit has retained its popularity among our many satisfied agents for many years. With very little experience your hair can be cut any style and barber's prices need worry you no more. Latest model 00 size clippers made, cuts very clean and almost as close as a razor. The shears are 7 inch, full nickel plated on solid steel properly tempered and sharpened. This outfit includes curler and comb just as illustrated. This practical outfit given for selling 40 packets.







## HAMILTON RIFLE

Always a favorite this genuine 22 calibre rifle has a long record for faithful service. Take down hammerless hunting rifle fitted with deep sights, lever action and automatic shell ejector. Barrel is blue black gun metal, very carefully rifled with walnut stock and blued steel butt plate. Any sportsman will be enthusiastic about its graceful, distinctive lines and its excellent shooting qualities. Sell 70 packets and it is yours.

## BREECH-LOADING SHOTGUN

Although this remarkable little gun is entirely harmless it shoots with sufficient accuracy and force to enable real target practice. It is made by the Fox Gun Co. and is a junior model of the celebrated Fox shot gun which is the finest gun in the world. The stock is of hard wood, handsomely finished, steel bands are beautifully finished in black with the same careful workmanship that made a world wide reputation for Fox guns. Two shells and a quantity of extra shot and an attractive target goes with each gun. You get it for selling 70 packets of my sure to grow seeds.



## SCHOENHUT'S BETTER GRADE UKES

Your ability to play a banjo uke is an open invitation to join every jolly social circle in your community. Its popularity has swept the country. Wherever you get together for a good social time there is always a place for you and your uke, and, just think you can learn to play in 5 minutes with our uke instruction course which goes with the uke. This celebrated Schoenhut uke is 22 inches long with bulged back on wooden rim veneered with fine selected maple natural wood finish, head held in place with a highly polished nickel plated adjustable ring. Strings are best quality gut and give excellent tone. Sell 40 packets and get this bigger and better value than ever given elsewhere.







## EVEREADY FLASHLIGHT

Amazing power, astonishing range in this wonderful all-purpose flashlight. The unbreakable, undentable and warpleless black fiber case holds its shape and fine appearance after long years of service. Has adjustable focus, bulb shock absorber. Bulb is built into case, not in head. Simply unscrewing head makes a candle or table light. It is without doubt one of the most powerful flashlights made. Constant, instantaneous light when and where you want it. This unusual offer has never been made before for selling only 30 packets of my easy to sell seeds.



## BASEBALL & GLOVE

Here is just the outfit you will need to get in all the baseball games this summer. The glove is of genuine calfskin, oil treated, full leather lined, strongly sewed, full size and well padded. Ball is full size, rubber center, wool wound and has guaranteed horsehide cover. Earn this worth while reward by selling only 40 packets of our dependable seed in your spare time.







## **EASTMAN CAMERA**

### **Hawk-Eye Rainbow Series**

The "Hawk-Eye" Camera is specially built for boys and girls. It is so easy to operate, experience is not needed for good results. If you wish to make clear, beautiful pictures that you can treasure all your life get free this world-famous Eastman roll film camera. The new Rainbow series of four colors, vermilion, maroon, blue and green coverings make this camera the sensation of the season. Takes pictures  $2\frac{1}{4} \times 3\frac{1}{4}$  inches. This camera has a brilliant view-finder which shows the picture perfectly before you press the lever. Has fixed focus and is fitted with meniscus lens. Camera given for selling 30 packets. Sell 40 packets and get a roll of film and a year's subscription to Kodakery mailed monthly in addition to camera.

## **COMBINATION FOUNTAIN PEN AND PENCIL**

A high grade fountain pen and dependable automatic pencil all in one. Pencil propels and repels lead. Made of new indestructible radite in bright new vivid colors. The pen is a self filler, fitted with a 14-K gold, iridium tipped point, gold filled lever and pocket clip. Extra leads and eraser in cap. Illustration exact size. Given for selling 40 packets.

## **IMPORTANT NOTICE**

On account of the unusually heavy demand for my premiums, I occasionally exhaust my stock of certain articles. I am forced, therefore, to reserve the right to substitute another premium or to pay you the cash commission in case I happen to be out of the article you select. This happens only very seldom.





## BLEACHED DOUBLE LOOP BATH TOWELS



## SIX TURKISH BATH TOWELS

Everyone wants color these days and here we have it in a towel of wonderful value. The two-toned colored borders adds a distinctiveness usually found only in high priced towels. Cotton turkish bath towels have a yielding softness that imparts new tone to the skin without irritation. The absorbency is excellent, the quality very good and the appearance entrancing. Always striving to better our values we are confident these towels will give thorough satisfaction. Given for selling 40 packets.

## TABLE LINENS IN THE LATEST PASTEL SHADES



Here's where quality reigns supreme. This most desirable full size table set is woven of sturdy yarn with a soft lustrous finish, neatly hemmed, easily laundered, the colors are fast to ordinary washing. Will render long service with satisfying pride in the ownership. This is the day of color so we offer you either all white or white with colored borders which are very popular. Six napkins to match is given with each cloth. Wise housewives will welcome this opportunity of securing this attractively styled, high quality table linen. Given for selling 45 packets.



# ORDER BLANK FOR SEED

EASTERN SEED Co., 220 N. Prince St. Lancaster, Pa.

Gentlemen:

I wish to sell your seeds, so please send me, on consignment, at once the order marked on this sheet.

If I fail to sell the seeds I agree to return them to you in good order, parcel post prepaid.

Name .....

Route ..... Box ..... Street.....

Be sure to state your ROUTE and BOX number.

Town ..... State .....

Mark Directly at Left of Each Name How Many Packets You Want of That Kind



	Beans—Large White Pole Lima		Sweet Corn—Stowells Evergreen
	Beans—Burpee's Bush Lima		Sweet Corn—Country Gentlemen
	Beans—Kentucky Wonder Pole		Sweet Corn—Howling Mob
	Beans—Lazy Wife Pole		Sweet Corn—Golden Bantam
	Beans—Red Valentine		Pop Corn—Japanese White Rice
	Beans—Improved Golden Wax		Cauliflower—Snowball
	Beans—Burpee's Stringless Gr. Pod		Eggplant—New York Improved
	Beet—Crosby's Egyptian Early		Endive—Green Curled
	Beet—Detroit Dark Red		Kale—Dwarf Curled
	Beet—Long Smooth Blood		Lettuce—Prize Head
	Cabbage—Early Jersey Wakefield		Lettuce—Big Boston
	Cabbage—Early Flat Dutch		Lettuce—Early Curled Simpson
	Cabbage—Late Flat Dutch		Lettuce—Grand Rapids
	Cabbage—Copenhagen Market		Muskmelon—Early Hackensack
	Carrots—Danvers Half Long		Muskmelon—Rockyford
	Celery—Giant Pascal		Mustard—Giant Southern Curled
	Celery—Golden Self-Blanching		Watermelon—Tom Watson
	Cucumber—Early White Spine		Watermelon—Halberts Honey
	Cucumber—Extra Long Green		Okra—White Velvet
	Cucumber—Boston Pickling		Onion—Red Wethersfield
	Collards—Georgia True		Onion—Yellow Globe Danvers

Orders will not be sent to incomplete addresses. If you do not have a street address you must state your ROUTE and BOX number.

Tear out, Fill in and Mail to Us.

Mark Directly at Left of Each Name How Many Packets You Want of That Kind

<input type="checkbox"/>	Onion—Silver Skin	<input type="checkbox"/>	Balsam—Exquisite Mixed
<input type="checkbox"/>	Pea—Extra Early	<input type="checkbox"/>	Centaurea—Finest Mixed
<input type="checkbox"/>	Pea—American Wonder	<input type="checkbox"/>	Calendula— <sup>Double</sup> Flowering all cols.
<input type="checkbox"/>	Pea—Thomas Laxton	<input type="checkbox"/>	Candytuft—All Mixed Colors
<input type="checkbox"/>	Pea—Tall Telephone	<input type="checkbox"/>	Celosia—Plume Var. Mixed Cols.
<input type="checkbox"/>	Parsley—Moss Curled	<input type="checkbox"/>	Cosmos—Early Flowering Fine Mix.
<input type="checkbox"/>	Parsnip—Hollow Crown	<input type="checkbox"/>	Four O'clock—All Colors
<input type="checkbox"/>	Pepper—Sweet Ruby King	<input type="checkbox"/>	Hollyhocks—Double Mixed
<input type="checkbox"/>	Pepper—Bell or Bull Nose	<input type="checkbox"/>	Larkspur—Tall Double Var. Mix.
<input type="checkbox"/>	Pepper—Mexican Chili	<input type="checkbox"/>	Mignonette—Mix. Col. Sweet Scent
<input type="checkbox"/>	Pumpkin—Early Sugar	<input type="checkbox"/>	Marigold—Tall Double Mixed
<input type="checkbox"/>	Pumpkin—Japanese Pie	<input type="checkbox"/>	Morning Glory—Early Blooming
<input type="checkbox"/>	Pumpkin—King of the Mammoth	<input type="checkbox"/>	Nasturtiums—Tall Mixed
<input type="checkbox"/>	Radish—Crimson Globe	<input type="checkbox"/>	Nasturtiums—Dwarf Mixed
<input type="checkbox"/>	Radish—Early Scarlet White Tip	<input type="checkbox"/>	Pansies
<input type="checkbox"/>	Radish—French Breakfast	<input type="checkbox"/>	Pinks—(Dianthus)
<input type="checkbox"/>	Radish—White Icicle	<input type="checkbox"/>	Poppies—Shirley Mixed
<input type="checkbox"/>	Rutabaga—American Purple Top	<input type="checkbox"/>	Phlox—Finest Mixed
<input type="checkbox"/>	Spinach—Bloomsdale	<input type="checkbox"/>	Portulaca—Double Mixed
<input type="checkbox"/>	Squash—Hubbard	<input type="checkbox"/>	Petunia—All Shades Finest Mix.
<input type="checkbox"/>	Squash— <sup>Early</sup> White Bush Scallop	<input type="checkbox"/>	Sweet Peas—Spencers Mixture
<input type="checkbox"/>	Squash— <sup>Golden</sup> Summer Crookneck	<input type="checkbox"/>	Sweet Williams—Mixed Shades
<input type="checkbox"/>	Turnip—White Globe Purple Top	<input type="checkbox"/>	Sweet Alyssum—Finest Mixed
<input type="checkbox"/>	Turnip—White Flat Dutch	<input type="checkbox"/>	Snap Dragon—Giant Fl. Fine Mix.
<input type="checkbox"/>	Turnip—Purple Top Strap Leaf	<input type="checkbox"/>	Scarlet Sage—Salvia Splendens
<input type="checkbox"/>	Tomato—New Stone	<input type="checkbox"/>	Scabiosa—Mixed Colors
<input type="checkbox"/>	Tomato—Matchless	<input type="checkbox"/>	Sunflower—Russian Mammoth
<input type="checkbox"/>	Tomato—Earlianna	<input type="checkbox"/>	Verbena—Finest Mixed
<input type="checkbox"/>	Asters—All Colors Double Mixed	<input type="checkbox"/>	Zinnia—Double Giant Tall Mixed

Tear out, Fill in and Mail to Us.

NOTE:—You need not enclose any money. Simply fill in your order for the quantity of packets you wish to sell. When these are sold send in your remittance and premium wanted will be promptly sent to you. Or, if you wish to sell for cash commission, retain one third of the amount for yourself and send us a money order for the balance.



# ORDER BLANK FOR SEED

EASTERN SEED Co., 220 N. Prince St. Lancaster, Pa.

Gentlemen:

I wish to sell your seeds, so please send me, on consignment, at once the order marked on this sheet.

If I fail to sell the seeds I agree to return them to you in good order, parcel post prepaid.

Name.....

Route.....Box.....Street.....

Be sure to state your ROUTE and BOX number.

Town.....State.....

Mark Directly at Left of Each Name How Many Packets You Want of That Kind

<input type="checkbox"/>	Beans—Large White Pole Lima	<input type="checkbox"/>	Sweet Corn—Stowells Evergreen
<input type="checkbox"/>	Beans—Burpee's Bush Lima	<input type="checkbox"/>	Sweet Corn—Country Gentlemen
<input type="checkbox"/>	Beans—Kentucky Wonder Pole	<input type="checkbox"/>	Sweet Corn—Howling Mob
<input type="checkbox"/>	Beans—Lazy Wife Pole	<input type="checkbox"/>	Sweet Corn—Golden Bantam
<input type="checkbox"/>	Beans—Red Valentine	<input type="checkbox"/>	Pop Corn—Japanese White Rice
<input type="checkbox"/>	Beans—Improved Golden Wax	<input type="checkbox"/>	Cauliflower—Snowball
<input type="checkbox"/>	Beans—Burpee's Stringless Gr. Pod	<input type="checkbox"/>	Eggplant—New York Improved
<input type="checkbox"/>	Beet—Crosby's Egyptian Early	<input type="checkbox"/>	Endive—Green Curled
<input type="checkbox"/>	Beet—Detroit Dark Red	<input type="checkbox"/>	Kale—Dwarf Curled
<input type="checkbox"/>	Beet—Long Smooth Blood	<input type="checkbox"/>	Lettuce—Prize Head
<input type="checkbox"/>	Cabbage—Early Jersey Wakefield	<input type="checkbox"/>	Lettuce—Big Boston
<input type="checkbox"/>	Cabbage—Early Flat Dutch	<input type="checkbox"/>	Lettuce—Early Curled Simpson
<input type="checkbox"/>	Cabbage—Late Flat Dutch	<input type="checkbox"/>	Lettuce—Grand Rapids
<input type="checkbox"/>	Cabbage—Copenhagen Market	<input type="checkbox"/>	Muskmelon—Early Hackensack
<input type="checkbox"/>	Carrots—Danvers Half Long	<input type="checkbox"/>	Muskmelon—Rockyford
<input type="checkbox"/>	Celery—Giant Pascal	<input type="checkbox"/>	Mustard—Giant Southern Curled
<input type="checkbox"/>	Celery—Golden Self-Blanching	<input type="checkbox"/>	Watermelon—Tom Watson
<input type="checkbox"/>	Cucumber—Early White Spine	<input type="checkbox"/>	Watermelon—Halberts Honey
<input type="checkbox"/>	Cucumber—Extra Long Green	<input type="checkbox"/>	Okra—White Velvet
<input type="checkbox"/>	Cucumber—Boston Pickling	<input type="checkbox"/>	Onion—Red Wethersfield
<input type="checkbox"/>	Collards—Georgia True	<input type="checkbox"/>	Onion—Yellow Globe Danvers

Orders will not be sent to incomplete addresses. If you do not have a street address you must state your ROUTE and BOX number.



Mark Directly at Left of Each Name How Many Packets You Want of That Kind

	Onion—Silver Skin		Balsam—Exquisite Mixed
	Pea—Extra Early		Centaurea—Finest Mixed
	Pea—American Wonder		Calendula— <sup>Double</sup> Flowering all cols.
	Pea—Thomas Laxton		Candytuft—All Mixed Colors
	Pea—Tall Telephone		Celosia—Plume Var. Mixed Cols.
	Parsley—Moss Curled		Cosmos—Early Flowering Fine Mix.
	Parsnip—Hollow Crown		Four O'clock—All Colors
	Pepper—Sweet Ruby King		Hollyhocks—Double Mixed
	Pepper—Bell or Bull Nose		Larkspur—Tall Double Var. Mix.
	Pepper—Mexican Chili		Mignonette—Mix. Col. Sweet Scent
	Pumpkin—Early Sugar		Marigold—Tall Double Mixed
	Pumpkin—Japanese Pie		Morning Glory—Early Blooming
	Pumpkin—King of the Mammoth		Nasturtiums—Tall Mixed
	Radish—Crimson Globe		Nasturtiums—Dwarf Mixed
	Radish—Early Scarlet White Tip		Pansies
	Radish—French Breakfast		Pinks—(Dianthus)
	Radish—White Icicle		Poppies—Shirley Mixed
	Rutabaga—American Purple Top		Phlox—Finest Mixed
	Spinach—Bloomsdale		Portulaca—Double Mixed
	Squash—Hubbard		Petunia—All Shades Finest Mix.
	Squash— <sup>Early</sup> White Bush Scallop		Sweet Peas—Spencers Mixture
	Squash— <sup>Golden</sup> Summer Crookneck		Sweet Williams—Mixed Shades
	Turnip—White Globe Purple Top		Sweet Alyssum—Finest Mixed
	Turnip—White Flat Dutch		Snap Dragon—Giant Fl. Fine Mix.
	Turnip—Purple Top Strap Leaf		Scarlet Sage—Salvia Splendens
	Tomato—New Stone		Scabiosa—Mixed Colors
	Tomato—Matchless		Sunflower—Russian Mammoth
	Tomato—Earliana		Verbena—Finest Mixed
	Asters—All Colors Double Mixed		Zinnia—Double Giant Tall Mixed

NOTE:—You need not enclose any money. Simply fill in your order for the quantity of packets you wish to sell. When these are sold send in your remittance and premium wanted will be promptly sent to you. Or, if you wish to sell for cash commission, retain 40 per cent of the amount for yourself and send us a money order for the balance.



# The Best Seeds That Can Be Grown

Our Seeds are tested for germination by a local  
Horticulturist and by the Commercial Seed  
Laboratory at Washington, D. C.



Actual size  
of our  
packets



Practically all doctors and every nutrition specialist will tell you that a family should have on its table throughout the year, tomatoes twice a week, either fresh or cooked; green leafy vegetables at least three times a week and coarse vegetables such as carrots, turnips, beets, onions, corn, peas and stringbeans at least once a day. You can provide these vegetables from your own garden at least seven months of the year. From one packet of each variety of my vegetable seeds you can have a full supply from early spring until late fall.

Keep  
your  
table  
supplied  
with  
vegetables





EASTERN SEED COMPANY



Lancaster, Pa.

LOOK AROUND  
*your*  
HOME!

YOUR FRIENDS DO!

*When you feel that urge to  
brighten up your home  
you will find  
inspiration  
in KUHNS  
CATALOG*

